

# ST. PIERRE-JOLYS AND AREA

## Economic Profile Supplemental Data



This report contains additional demographic, job and business data to supplement the *St. Pierre-Jolys and Area Economic Profile*. This area includes:

- *Town of St. Pierre-Jolys*
- *Municipality of DeSalaberry*

The data in this report provides further information about the economy of the area in order to inform the strategic economic development initiatives. This report, in and of itself, does not advocate for one course of action over another.

The data for population in this report comes from Manitoba Health's annual reports.

The data for Income and Education comes from the 2016 Statistics Canada Census and the 2011 Statistics Canada National Household Survey.

The data for jobs and business comes from Emsi, which uses the following sources: Canadian Business Patterns (CBP); Survey of Employment, Payrolls and Hours (SEPH), Labour Force Survey (LFS) and CANSIM. This data is collected from businesses, according to where the jobs are located. Emsi data states the number of businesses and jobs in a community. Jobs data is reported according to the type of work that is done (i.e. occupation) and by the industry that the job is associated with. The data does not specify where the job holders live. Business data is reported according to the type of industry that is in (ex. retail, construction, health care, etc.). The data does not provide any information on the quality of the businesses in the region.

## TABLE OF CONTENTS

1.0	Average Household Income	3
	Figure 1: Population Growth 1991 – 2016	3
2.0	Industries	4
	Figure 2: Highest Ranked Industry Groups St Pierre-Jolys Area 2013 to 2018	4
	Figure 3: Fastest Growing Industry Groups St. Pierre-Jolys Area 2013 to 2018	5
	Figure 4: Business in the Construction Sector of Size of Employment 2018	5
5.0	Labour by Occupation	6
	Figure 6: Labour by Occupation Group. St Pierre-Jolys Area, 2013 - 2018	7

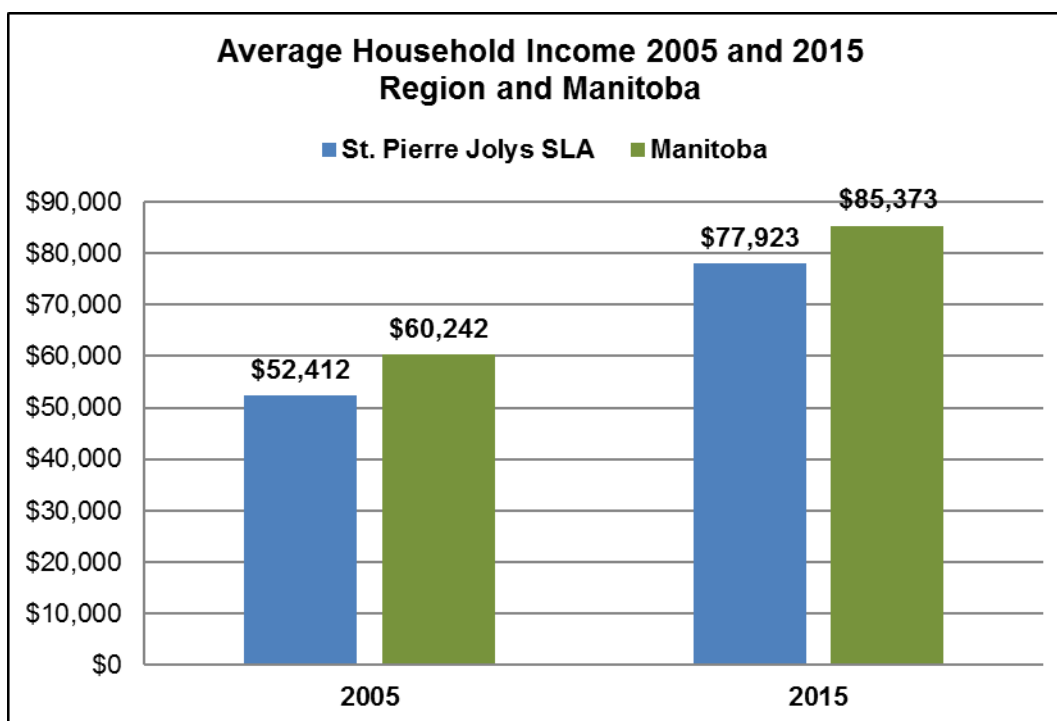


## 1.0 AVERAGE HOUSEHOLD INCOME

Average income is the total income from all sources of all members of a household over 15 years of age. This is often used to assess the standard of living. Household income is often linked with educational attainment. As education attainment rises, household income also rises.

Figure 1 shows that the average household income of the St. Pierre-Jolys area as compared to Manitoba. In both 2005 and 2015, the average income of the area was less than the provincial average.

Figure 1: Population Growth 1991 – 2016



Data Source: Statistics Canada: 2006 Census; National Household Survey 2016



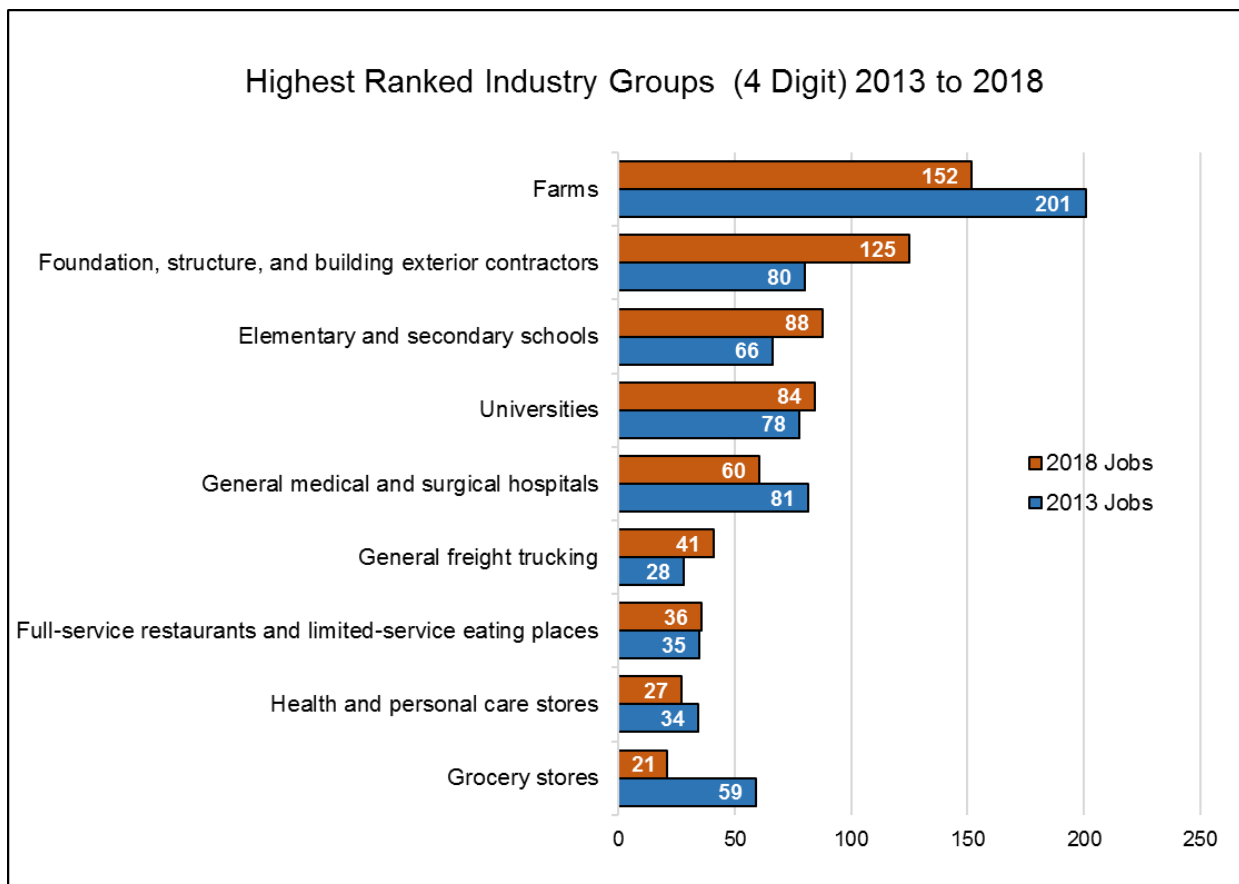
## 2.0 INDUSTRIES

Industries and jobs are classified using the North American Industry Classification System (NAICS). The more digits in the code, the more specific the industry description. For example:

- Sector: 2 digit – 23 Construction
- Subsector: 3 digit – 236 Construction of buildings
- Industry group: 4 digit – 2361 Residential building construction

Figure 2 illustrates the highest ranked industries by number of jobs in the area. While the category **Farms** are shedding jobs, it is still the highest ranked industry group in the area.

Figure 2: Highest Ranked Industry Groups St Pierre-Jolys Area 2013 to 2018

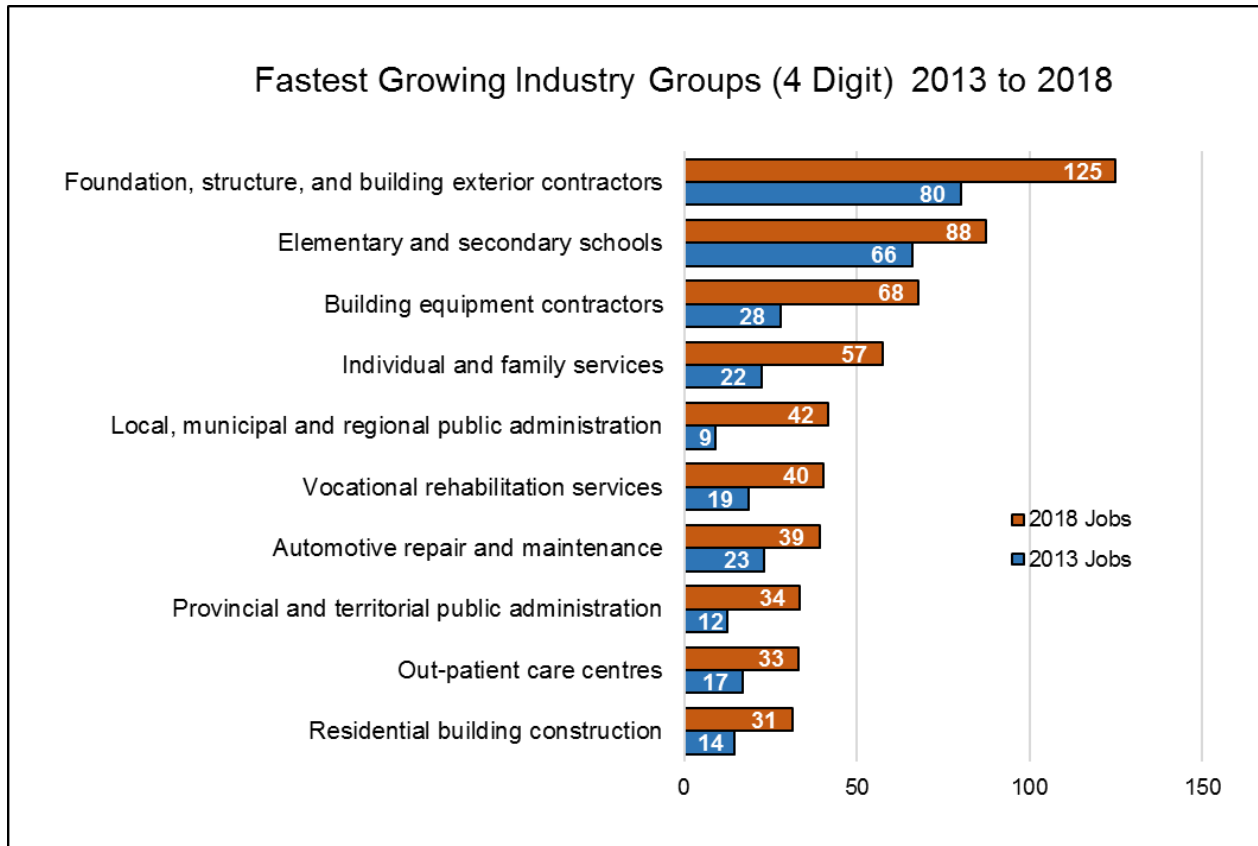


Data source: Emsi: 2018.3



Figure 4 shows that the fastest growing industry group is the category of **Foundation, structure and building exterior contractors** with a gain of 45 jobs between 2013 and 2018.

Figure 3: Fastest Growing Industry Groups St. Pierre-Jolys Area 2013 to 2018



Data source: Emsi: 2018.3

The construction sector is a major driver in this area with 64 businesses. Figure 6 shows the number of businesses by size of employment in 2018.

Figure 4: Business in the Construction Sector of Size of Employment 2018

NAICS	Description	1-4 Employees	5-9 Employees	10-19 Employees	Indeterminate	Total
236	Construction of buildings	1	1	1	15	18
237	Heavy and civil engineering construction	0	0	0	5	5
238	Specialty trade contractors	12	5	0	24	41
		13	6	1	44	64

Source: Emsi 2018.3

## 5.0 LABOUR BY OCCUPATION

Occupations are classified by the National Occupational Classification 2016. This is a hierarchical system. One digit indicates the 10 broad occupational categories; two digits, the 40 major groups; three digits, the 140 minor groups.

On the following page, Figure 6 lists the top occupations by occupation group.



Figure 6: Labour by Occupation Group. St Pierre-Jolys Area, 2013 - 2018

NOC	Description	2013 Jobs	2018 Jobs	2013 - 2018 Change	2013 - 2018 % Change
	<b>Total Jobs by Occupational Group</b>	<b>1,344</b>	<b>1,633</b>	<b>289</b>	<b>22%</b>
72	Industrial, electrical and construction trades	68	130	62	91%
40	Professional occupations in education services	107	127	20	19%
07-09	Middle management occupations in trades, transportation, production and utilities	151	117	(34)	(23%)
12	Administrative and financial supervisors and administrative occupations	56	80	24	43%
73	Maintenance and equipment operation trades	46	75	29	63%
63	Service supervisors and specialized service occupations	68	69	1	1%
14	Office support occupations	58	68	10	17%
75	Transport and heavy equipment operation and related maintenance occupations	37	59	22	59%
67	Service support and other service occupations, n.e.c.	55	57	2	4%
84	Workers in natural resources, agriculture and related production	43	55	12	28%
42	Paraprofessional occupations in legal, social, community and education services	27	50	23	85%
32	Technical occupations in health	39	46	7	18%
44	Care providers and educational, legal and public protection support occupations	46	46	0	0%
41	Professional occupations in law and social, community and government services	26	45	19	73%
65	Service representatives and other customer and personal services occupations	66	42	(24)	(36%)
11	Professional occupations in business and finance	26	41	15	58%
22	Technical occupations related to natural and applied sciences	23	41	18	78%
30	Professional occupations in nursing	50	40	(10)	(20%)
01-05	Specialized middle management occupations	28	40	12	43%
06	Middle management occupations in retail and wholesale trade and customer services	36	40	4	11%
21	Professional occupations in natural and applied sciences	17	30	13	76%
62	Retail sales supervisors and specialized sales occupations	26	29	3	12%
34	Assisting occupations in support of health services	24	29	5	21%
64	Sales representatives and salespersons - wholesale and retail trade	24	28	4	17%
66	Sales support occupations	36	27	(9)	(25%)
31	Professional occupations in health (except nursing)	13	24	11	85%
13	Finance, insurance and related business administrative occupations	14	22	8	57%
43	Occupations in front-line public protection services	<10	21	Insf. Data	Insf. Data
82	Supervisors and technical occupations in natural resources, agriculture and related production	14	18	4	29%
74	Other installers, repairers and servicers and material handlers	16	17	1	6%

*Source: Emsi: 2018.3*